



FOR IMMEDIATE RELEASE  
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## Palmetto Health Foundation's 20th Anniversary *Walk for Life* and New *5K Race for Life* To Be Held Saturday, October 2 at Finlay Park Proceeds will benefit Palmetto Health Breast Center

In 1991, 200 people participated in the first *Walk for Life* at Baptist Medical Center. Although the event has evolved into the largest breast cancer awareness walk in South Carolina, Palmetto Health Foundation's mission remains the same: to increase awareness that early detection saves lives and to raise money for education, patient/family support and research conducted by Palmetto Health Breast Center.

This year marks the 20th anniversary of *Walk for Life* and the introduction of a new *5K Race for Life*. Both the walk and race will be held on **Saturday, October 2** at 8:30 a.m. at Finlay Park in Columbia. *5K Race for Life*, a certified run, will be coordinated by Strictly Running.

Online registration, \$25 per person, is available now at [palmettohealthfoundation.org](http://palmettohealthfoundation.org). Event registration includes a shirt. This year, registrants have access to a new online tool, *Friends Asking Friends*, that offers a quick, easy and efficient way to register, recruit team members and get donations. Also, for those who have Facebook and Twitter accounts, *Friends Asking Friends* will help post status updates and messages about a walker or runner's participation in *Walk for Life/5K Race for Life*. For those who would like to register by paper, the cost is \$30 per person. Day-of registration (October 2) will be \$30 per person (Walk or Race). Runners must register online, as no paper registration option is available, except for the morning of the event.

**For more information, connect with Palmetto Health Foundation:**

[palmettohealthfoundation.org](http://palmettohealthfoundation.org) | [facebook.com/palmettohealthfoundation](https://www.facebook.com/palmettohealthfoundation) | [twitter.com/PH\\_Foundation](https://twitter.com/PH_Foundation)  
[palmettohealthfoundation.blogspot.com](http://palmettohealthfoundation.blogspot.com) | 803.434.7275



### Wendy Duheme

*2010 Walk for Life/5K Race for Life  
Featured Breast Cancer Survivor*

At age 47, Wendy Duheme was told she had breast cancer. Within seven days of diagnosis, Wendy had a double mastectomy and reconstructive surgery. She then began chemotherapy. Ironically, she was a patient of Palmetto Health Breast Center, where she had been working as a mammography technologist for 12 years.

"Working in this field for so long had made me really aware," commented Duheme. "I never said 'why me,' but 'why not me.'"