



**2010**  
**Sponsorship Opportunities**

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Dear Friends,


Palmetto Health Foundation is pleased to announce the second annual *Lights for Hospice* luminary lighting ceremony to benefit Palmetto Health Hospice, Palliative Care and HomeCare. *Lights for Hospice* will offer an opportunity for loved ones and friends to be honored or remembered during a luminary lighting event on **Sunday, November 7 at 5 p.m.** on the South Carolina State House grounds in Columbia. The public is welcome to attend the event.

Palmetto Health Hospice was the first licensed hospice in South Carolina, the first Medicare-certified in South Carolina and one of only two not-for-profit hospices in the Midlands. Since 1979, Palmetto Health Hospice has provided medical, emotional, social and spiritual support for Hospice patients and their families. From simple companionship to relief for exhausted family members, the mission of hospice remains the same—to help relieve pain, fear and loneliness and to support the family before and after the patient's death.

Palmetto Health Hospice also purchases medications and provides emergency rent or utility assistance for qualified patients. Hospice assists more than 1,000 patients and their families annually and funded programs like Brett's Rainbow, an annual bereavement camp for children of ages six to 16 and their caregivers who have experienced the loss of a loved one.

We invite you to celebrate with us and become a supporter of *Lights for Hospice*. If you have questions or would like additional information, please contact Amy Coward at Palmetto Health Foundation at 803-434-7275 or [amy.coward@palmettohealth.org](mailto:amy.coward@palmettohealth.org).

Sincerely,



Pat Arpasi  
2010 Co-Chairs  
Palmetto Health Hospice Board Development Committee



Henry W. Roe

## **ABOUT PALMETTO HEALTH FOUNDATION'S *Lights for Hospice and luminary lighting celebration***



*Special keepsake engraved glass luminaries will be available for a donation of \$35 or more to Palmetto Health Hospice. The luminaries will be lit in honor or memory of a loved one or friend, and that person will be recognized during a reflective, symbolic celebration that will be held on the South Carolina State House grounds in Columbia on Sunday, November 7, 2010 at 5 p.m.*

*Luminaries also will be available at the Palmetto Health Hospice location in Newberry.*



# 2010 SPONSORSHIP OPPORTUNITIES

## **Beacon Light Sponsor** **\$1,500**

- an invitation to Palmetto Health Foundation's donor recognition event October 21, 2010
  - includes recognition at the event
- Logo in print/promotional materials
- Logo in media placements
- Logo on event signage
- Logo, hyperlink, 50-word writeup and ad space in the *Lights for Hospice* sponsor area of [palmettohealthfoundation.org](http://palmettohealthfoundation.org)
- Name mentions in social media strategies including Facebook and Twitter

## **Torch Light Sponsor** **\$1,000**

- an invitation to Palmetto Health Foundation's donor recognition event October 21, 2010
  - includes recognition at the event
- Logo in print/promotional materials
- Name recognition in media placements
- Name recognition on event signage
- Name in the *Lights for Hospice* sponsor area of [palmettohealthfoundation.org](http://palmettohealthfoundation.org)
- Name mentions in social media strategies including Facebook and Twitter

## **Star Light Sponsor** **\$500**

- Name recognition on event signage
- Name in the *Lights for Hospice* sponsor area of [palmettohealthfoundation.org](http://palmettohealthfoundation.org)

## **Guiding Light Sponsor** **\$250**

- Name recognition on event signage

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For more information, contact Amy Coward at Palmetto Health Foundation.  
803.434.2407 or [amy.coward@palmettohealth.org](mailto:amy.coward@palmettohealth.org)

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Donations may be tax deductible as permitted by law. Palmetto Health Foundation's Tax ID # is 57-0725699. All proceeds will benefit Palmetto Health Hospice.



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**2010 PALMETTO HEALTH HOSPICE  
AND PALLIATIVE CARE BOARD**

*The Board expresses its gratitude for your consideration of support.*

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Kevin McRedmond, MD, *Chair*  
Palmetto Health Children's Hospital

Amy Landers May, *Vice Chair*  
Rogers Townsend & Thomas

Rev. Irene Henderson Albritton  
Palmetto Health

Patricia C. Arpasi  
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South Carolina Department of Parks,  
Recreation & Tourism

Van Kornegay  
Kornegay and Moseley Funeral Home

***Palmetto Health Hospice,  
Palliative Care and HomeCare Locations:***

***Columbia***  
***1400 Pickens Street***  
***P.O. Box 7275***  
***Columbia, SC 29202-7275***  
***(803) 296-3100 • (800) 238-1884***

***Newberry***  
***1400 Camellia Avenue***  
***P.O. Box 352***  
***Newberry, SC 29108***  
***(803) 405-0808***

***Palmetto Health Hospice services***  
***11 counties in South Carolina.***

***Palmetto Health Foundation Mission***

*To promote awareness of Palmetto Health's programs and services and to strengthen the quality of healthcare for the people served by Palmetto Health through the use of the highest standards of philanthropy.*

*Palmetto Health Foundation is a 501(c)(3) organization whose sole purpose is to support the mission, purposes and activities of Palmetto Health and its related organizations.*



## 2010 LIGHTS FOR HOSPICE SPONSOR COMMITMENT FORM

Yes, we will support Palmetto Health Foundation's 2010 *Lights for Hospice* at the following level:

- Beacon Light Sponsor            \$1,500
- Torch Light Sponsor            \$1,000
- Star Light Sponsor            \$500
- Guiding Light Sponsor        \$250

We are unable to sponsor, but we would like to make a donation in the amount of \$\_\_\_\_\_.

Our check is enclosed made payable to Palmetto Health Foundation—*Lights for Hospice*.

•You may also pay online by visiting [palmettohealthfoundation.org](http://palmettohealthfoundation.org), and click on *Lights for Hospice*.

Charge to this credit card number #\_\_\_\_\_

Card type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete the following information. Print or type the name of the business or individual as you wish it to appear in all promotional materials.

Sponsor Name (as it should appear in print): \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Please return this completed form no later than September 15, 2010 to:

Amy Coward  
Palmetto Health Foundation  
1600 Marion Street  
PO Box 247  
Columbia, SC 29202  
[amy.coward@palmettohealth.org](mailto:amy.coward@palmettohealth.org)